



**World's first platform for
trading tokens even before
they get on exchanges**

Problem



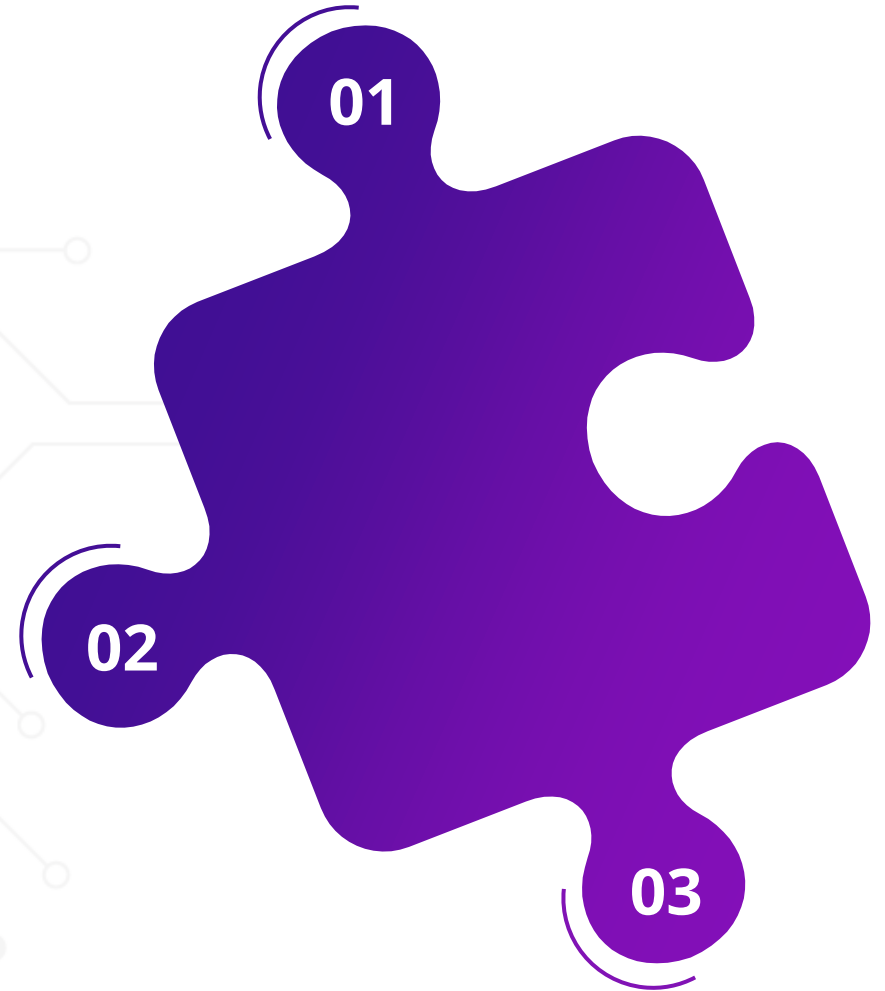
Investors' money (in Crypto Tokens) is locked because of extensive delays before exchange listing, preventing investors from trading their new ICO tokens



No reliable safeguards for users' funds because of centralized nature of exchanges and decentralized exchanges are slow, risking execution outcomes



Many investors, even after being whitelisted for an ICO, don't get a chance to participate in the crowd sale



Solution

01

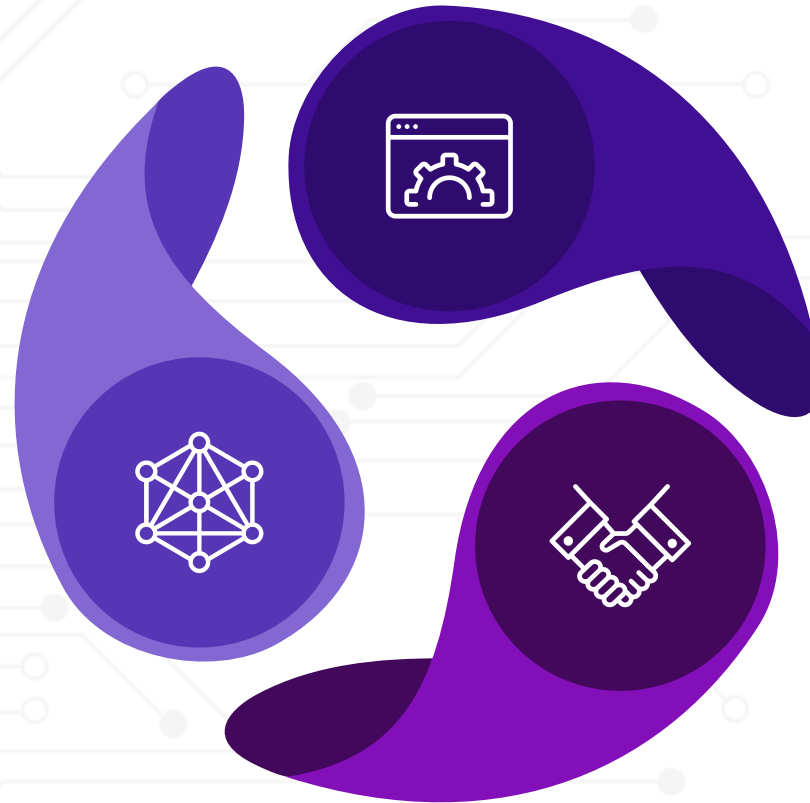
BDAQ, World's first pre-listing token liquidation decentralized platform for ERC20 token

02

Smart investors matching and instant messaging between Ethereum addresses

03

Master Node – BDAQ ownership and revenue sharing opportunity for crypto investors



Market potential

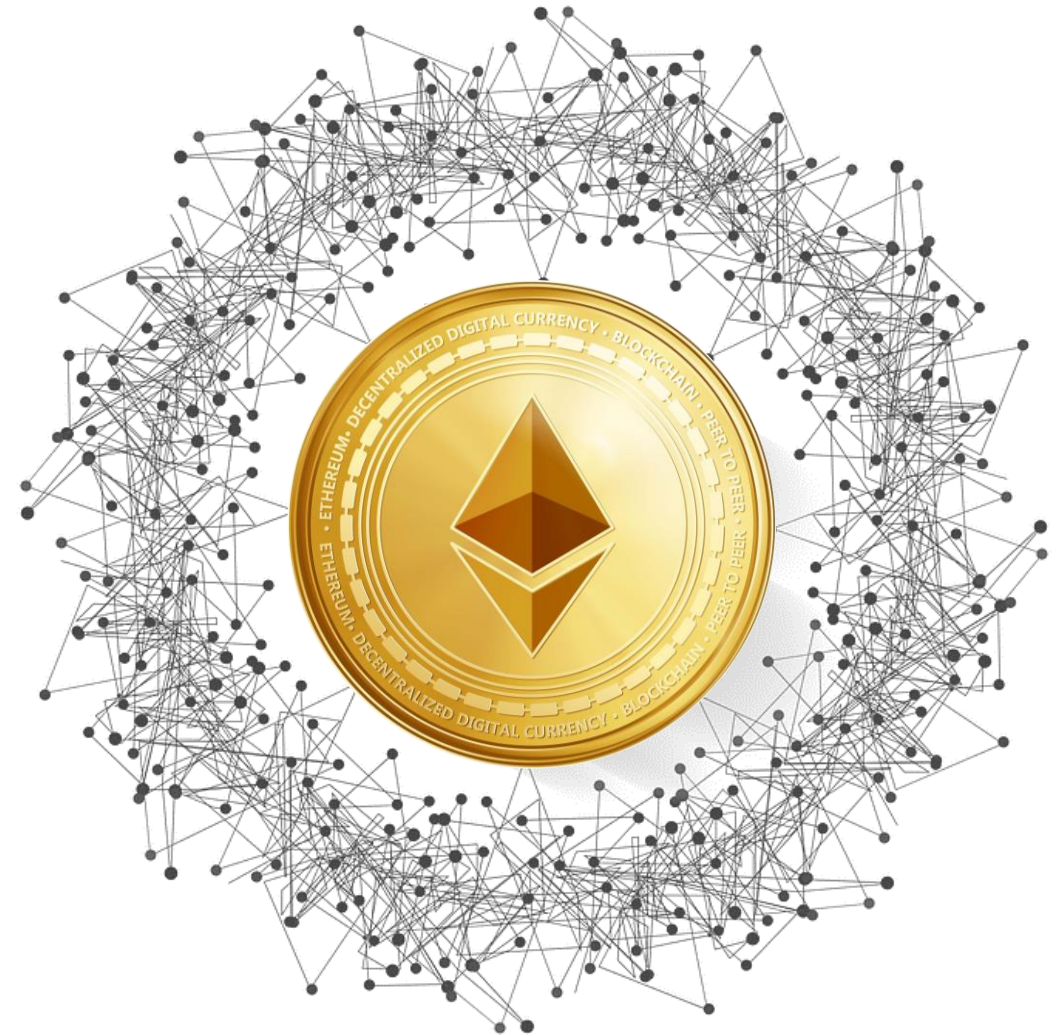
\$1 trillion

Cryptocurrency Market
will hit in 2018

\$5 billion

Every year being invested
and locked-in for 90 days

**Bdaq will operate in this
fast-growing market to unlock
investors' wealth instantly**



How it works

“Bdaq is world’s first free flow liquidity platform where you can sell your crypto tokens right after you buy them”



Instant Liquidity

Sell your tokens as soon as token sale concludes without waiting for the Exchange listing



Equal Opportunity

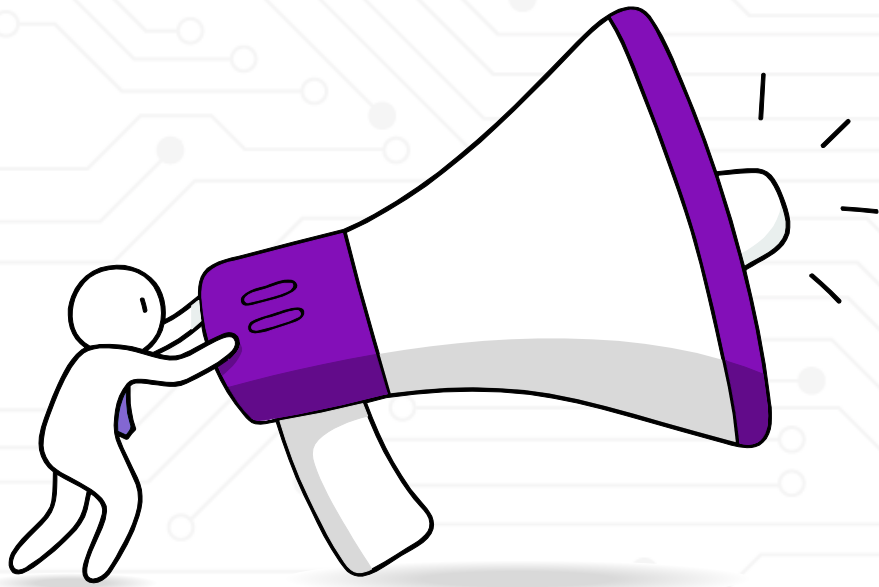
All investors get an opportunity to buy any ICO token even if they were denied in the crowd sale



Zero Delay

Buy and Sell transactions start instantly after token sale

Bdaq Advantage



01

World's first **pre-listing liquidation** platform for ERC20 tokens

02

Proprietary algorithm to match, segment & message crypto investors using big data analytics

03

Master Node – a unique opportunity of location based Bdaq revenue sharing for investors

Token model



Bdaq will attract millions of ERC20 token owners to liquidate their token for Ethereum or Bdaq



Master Node will drive higher value to the Bdaq tokens



Liquidation in lieu of Bdaq will give 20% additional value than liquidation for Ethereum



Every transaction on the Bdaq platform will attract a fee paid in Ethereum (or Bdaq) and this will potentially result in an exponential growth in the value of Bdaq token



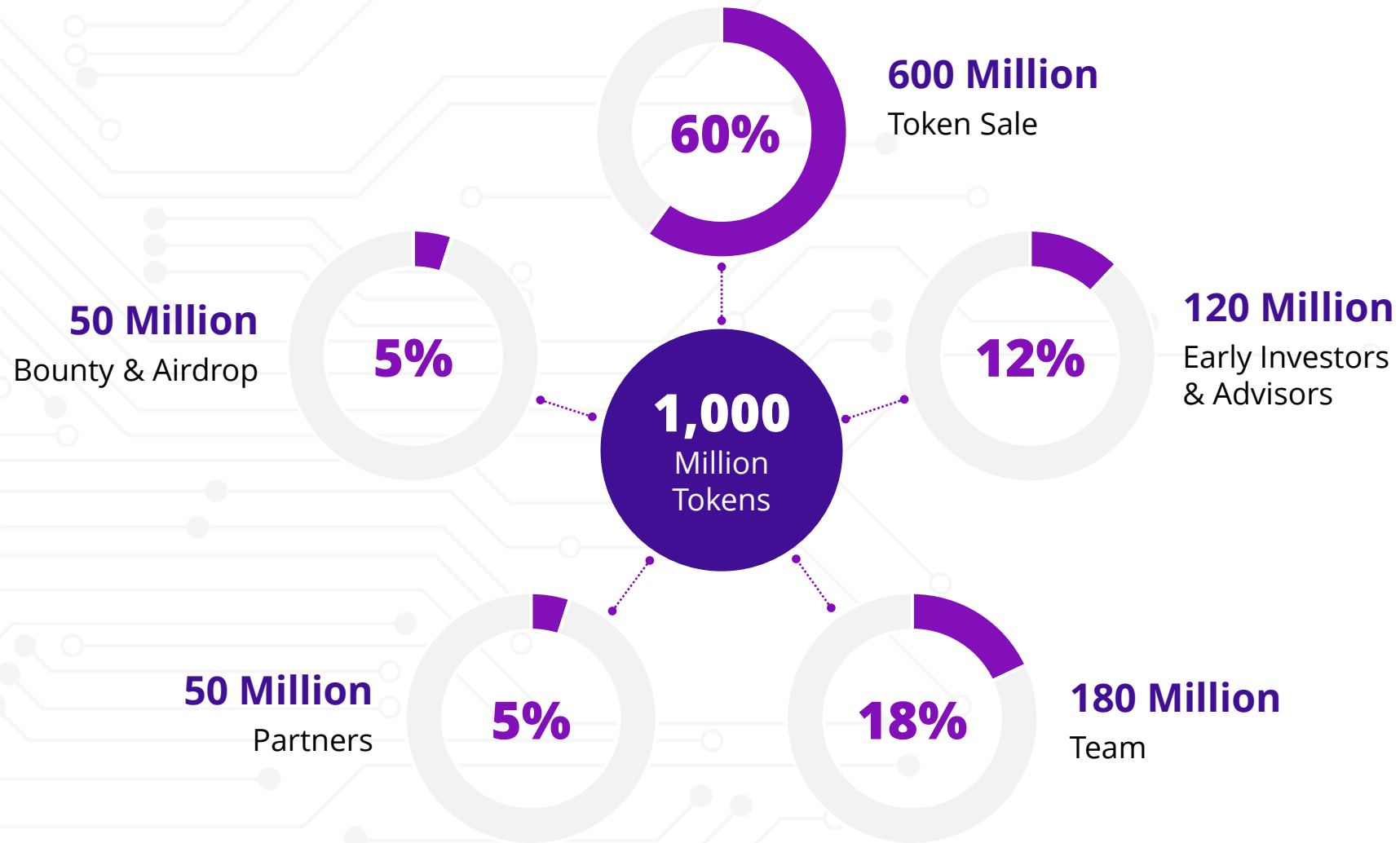
Bdaq Master Node will also present a huge opportunity for crypto investors and will add to the token value



Potential value of Bdaq will grow exponentially owing to limited supply (all unsold tokens will be burned at the end of the ICO) and Bdaq is the first and only place where instant token liquidity is available for all ICO investors

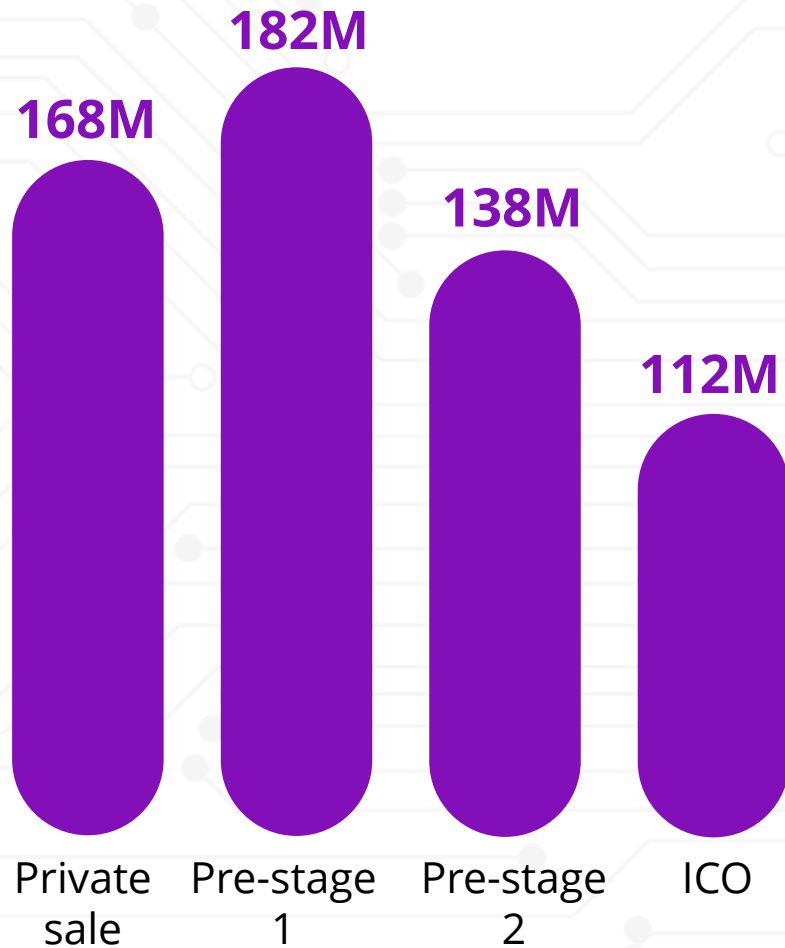


Token distribution



Token sale

Million token



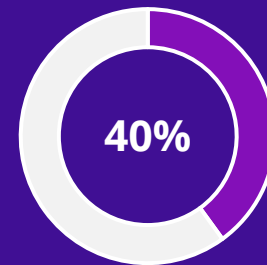
Start: May 31st 2018

Minimum Purchase: 0.1 ETH

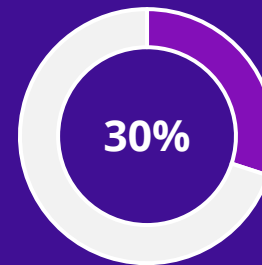
Token Price: 0.0001 ETH

Tokens for sale: 600 Million

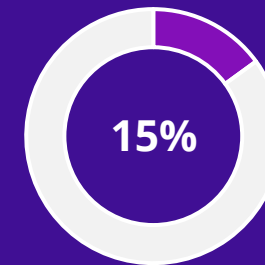
Bonus:



Private sale



Pre-stage 1



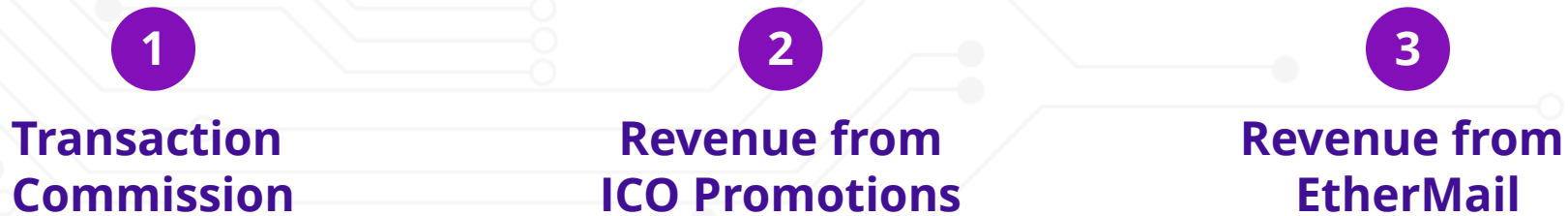
Pre-stage 2



ICO

Revenue Forecast (1/4)

The following financial highlights show the results of the projected profitability, expenses, expected growth in the company's net worth under five-year scenarios. This document can be used as a quick reference visual aid for high-level information on the income and expenses of Bdaq. It contains a breakup of the income from the various income streams of Bdaq for the next 5 years such as:



The expenses include:

- Staffing costs (including, management, operational and technology)
- Legal
- Administrative
- Other miscellaneous expenses.

Revenue Forecast (2/4)

BDAQ Projected Financials	(Figures in Million)				
Transaction Commission	Year 1	Year 2	Year 3	Year 4	Year 5
Number of Tokens Listed	500	900	1,400	2,000	2,700
Avg Transactions per Listed Token	10,000	10,000	10,000	10,000	10,000
Avg Value per transaction	100	100	100	100	100
Total Transaction Value (in Million)	500	900	1,400	2,000	2,700
BDAQ Commission (2.5%)	0.025	0.025	0.025	0.025	0.025
Revenue	12.50	22.50	35.00	50.00	67.50
Revenue from ICO promotions					
ICO promoted	100	125	150	175	200
Avg promotion fee on Secured Messaging	3,500	3,500	4,000	4,000	5,000
Avg promotion fee on Airdrop	4,000	4,000	4,500	4,500	5,000
Revenue in ICO promotions	0.75	0.94	1.28	1.49	2.00

Revenue Forecast (3/4)

	(Figures in Million)				
Revenue from EtherMail	Year 1	Year 2	Year 3	Year 4	Year 5
Number of registrations	100,000	200,000	250,000	250,000	300,000
Avg messages sent	400	500	750	1,000	1,000
Revenue per message	0.01	0.01	0.01	0.01	0.01
Revenue from EtherMail	0.40	1.00	1.88	2.50	3.00
Total Revenue	13.65	24.44	38.15	53.99	72.50
Expenses					
Staff Cost					
Management Team	0.75	1.50	2.25	2.50	3.50
Operations Team	1.00	1.50	2.50	3.00	3.50
Technology Team	2.00	3.00	4.50	5.50	7.00
Total	3.75	6.00	9.25	11.00	14.00

Revenue Forecast (4/4)

	(Figures in Million)				
Legal/ Admin Cost	Year 1	Year 2	Year 3	Year 4	Year 5
Office Infrastructure	0.75	1.00	1.50	2.00	2.50
Accounting & Compliance	0.50	0.75	1.00	1.50	2.25
Legal expenses	0.50	0.75	1.00	1.50	1.75
Other admin expenses	0.50	0.75	1.00	1.50	2.25
Total	2.25	3.25	4.50	6.50	8.75
Other Costs					
Technology Infrastructure	0.50	0.75	1.00	1.50	2.00
Marketing & Promotion	3.00	1.50	2.00	3.00	4.50
Misc	0.50	0.60	0.76	1.00	1.50
Total	4.00	2.85	3.76	5.50	8.00
Total expenses	10.00	12.10	17.51	23.00	30.75
Projected Profit	3.65	12.34	20.64	30.99	41.75

Advisors



Simon Cocking

World's #1 Blockchain influencer as ranked by ICOBench, Simon is an advisor working with 100+ successful ICOs to date



Richard Trummer

Blockchain Investor, Cryptocurrency enthusiast, Richard represents a big investors group from Europe and advises on many global Blockchain projects



Jonathan Quigley

An experienced professional with corporate and NGO experience including World Economic Forum, WWF and many investment and family offices



Manish Kumar

Entrepreneur, Venture Capitalist, Angel Investor, Blockchain expert who has implemented decentralised fractional property ownership for the first time

Team (1/4)



Atal Malviya

Entrepreneur, Investor and passionate technology enthusiast with interest in Blockchain, Big Data, AI, ML and value creation



LN Parimi

Serial technology entrepreneur, strategist, business development expert and passionate about fintech and innovative financial products



Tobias Herren

Swiss Lawyer with MBA, expert in international law and technology projects in Blockchain and ICO - He has served as an officer in the Swiss Army



Hari Bharadwaj

Entrepreneur, Investor and passionate technologist with expertise in Block-chain, ICOs, Big Data, Oracle and ERP



Rizwan Khan

Serial Entrepreneur, Technologies and EU GDPR expert, Rizwan has led multi-million pounds businesses in the UK and Europe



Ihor Pidruchny

Ihor Pidruchny is the co-founder and CEO of Applicature. Besides managing the company, IHOR coaches blockchain companies

Team (2/4)



Ivan Novosiolov

Digital marketing experience since 2008. Strategic marketing solutions implemented internationally



Vivek Reddy

Senior management professional with more than a decade of experience in Information Technology and Business Management



Paul Estrin

Over 25 years' experience in Quality Assurance, Business Analysis, SDLC and other software development processes. Paul is based in Canada



Swati Suramya

Business Writer, aficionado of innovative technologies. Writes about innovative technologies including AI, Blockchain, Machine Learning and Regtech



Andrew Zubko

Andrew Zubko is an experienced block-chain developer and a technology leader. Having many complex blockchain projects behind him



Vivek Holkar

Vivek is an astute technology professional with 23+ years of experience in leading projects across geographies, based on cutting-edge technologies. His areas of expertise include Blockchain, Smart Contracts, AI and Big Data

Team (3/4)



Jeeth Reddy

Blockchain, Ethereum development expert, Cloud and Datacentre Architect, expertise in Tools and Automation and one of the early cloud innovators



Pavan Sista

Business intelligence expert and emerging technology enthusiast. He worked with many global financial organisations including Royal Bank of Scotland



Kamlesh Adlak

An experienced software professional. Kamlesh is an expert Smart Contracts developer on Ethereum and Hyperledger Fabric. He is also skilled in ICO, Openchain, NodeJS, React JS, Spring, Struts, Hibernate, Webservices, Weblogic and Oracle



Nazar Khrupalo

Sales and Management experience since 2011. He is a Blockchain Enthusiast



Sri Harsha P

A blockchain enthusiast and Ethereum smart contracts expert. He is a computer science graduate with two research publications in his name.



Arun Bhalavi

Distributed Ledger Technology engineer with expertise in Nodejs, Angular, Model, TypeScript, Solidity and Go. He has 4 years of experience and has worked extensively on J2EE.

Team (4/4)



Surendra S. Chouhan

Hyperledger Technical Analyst developing private and public block chain application. Keen interest in ICO & Crypto currency.



Amit Jain

Amit has 6+ year of experience and expertise in Web application development, HTML, CSS, AngularJS, JavaScript, jQuery, Bootstrap



Contact

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